Roll No. _____

END SEMESTER EXAMINATION
SEMESTER- IV/VI

COURSE CODE : G-302C | **DURATION : 3 (THREE)HRS**
COURSE TITLE : ENTREPRENEURSHIP DEVELOPMENT | **MAXIMUM MARKS : 75**
PASS MARKS : 35 %
SESSION : JULY-DEC.' 2021

NOTE: *1. Attempt any 5 (five) questions.*
2. Mark for each question is shown against it.
3. Assume suitable logical data wherever necessary.

1.	**(a)**	Discuss the private-sector of business organization.	**(5)**
	(b)	Discuss the factors of selection for small scale industries.	**(7)**
	(c)	What is achievement motivation theory?	**(3)**
2.	**(a)**	What are wholesale and retail trade? Discuss their types.	**(5)**
	(b)	What is sales organization?	**(5)**
	(c)	Discuss Smoke Nuisance Control Act and ISO: 14000, OSHA under Environment Legislation.	**(5)**
3.	**(a)**	What are the basic guidelines for pricing the product?	**(5)**
	(b)	What is an advertisement? State its functions.	**(5)**
	(c)	Discuss the procedures for import.	**(5)**
4.	**(a)**	What do you understand by business insurance and FOB in export and import.	**(6)**
	(b)	Discuss the support provided by DIC and SFC to entrepreneurs.	**(9)**
5.	**(a)**	What are the sources of finance for small scale industries?	**(5)**
	(b)	Discuss both Private and Public Limited Company. Enumerate their advantages and disadvantages.	**(10)**
6.	**(a)**	Briefly explain the rules and regulations regarding formation of a new enterprise?	**(5)**
	(b)	Explain the difference between Copyrights, Patents and Trademarks.	**(5)**
	(c)	Explain the difference between Entrepreneur and Self-Employed.	**(5)**
7.	**(a)**	Give the advantages and disadvantages of buying an existing business.	**(10)**
	(b)	What are the steps for buying a Franchise Business?	**(5)**
8.	**(a)**	Define Project Formulation?	**(3)**
	(b)	Define Internal Blocks?	**(2)**
	(c)	Describe Partnership? And give its advantages and disadvantages.	**(6)**
	(d)	What is Conglomerate company?	**(4)**

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